COCO

What is it?

A member-based platform for coaches with matching, management and measurement tools.

Who uses it?

A member-based platform for coaches providing matching, management and measurement tools.

Any plugins?

No.

Why was it developed?

CoCo is a management platform for coaching programmes from just about any modality. The system provides multiple secure account types and may be deployed to companies or coaching consultancies in a white labelled format as well as to coaches and coachees as individuals.

It allows the measuring of goals as well as reporting on financials, time sheets and timeline tracking.

What type of system is it?

A best-in-class SaaS solution providing brochure style profiles, indexing and matching as well as a number of coaching programme management tools, reporting, analysis and measurement. PHP, mySQL, JS and HTML5.

CoCo is currently one of only two true enterprise-class coaching solutions. Integrated native loyalty points system, gamification and badge solution.